

3. Collaborate with the MCC Foundation, MCC Board of Trustees and community partners to establish joint planning and action efforts to develop occupational talent for the Montcalm region.
4. Develop a comprehensive plan for expanding our K-12 outreach efforts to include an enhanced presence in area school districts.
5. Build upon successful engagement efforts with Business and Industry partners, positioning the College as a consistently viable option for organizations' education and training needs.

Institutional goal:

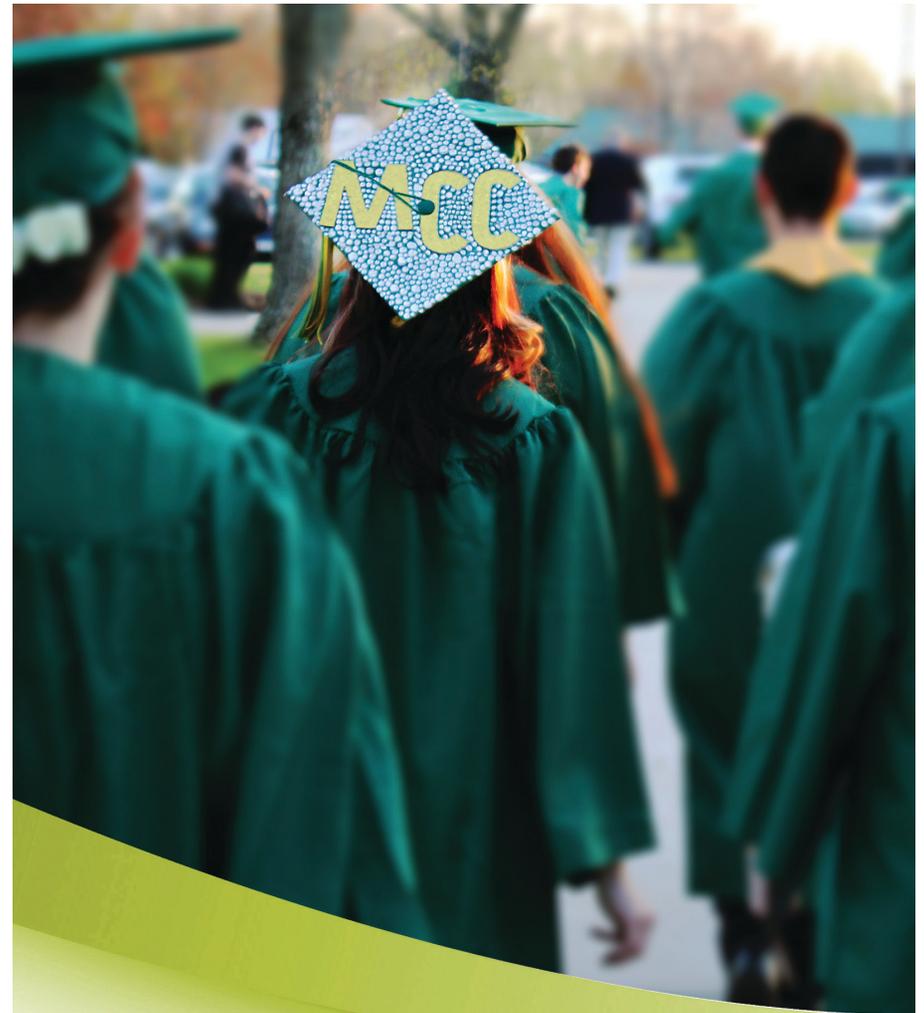
Advancing the Culture of Institutional Quality

Strengthen the commitment to establishing a campus culture which drives innovation through the application of continuous quality improvement principles.

Strategies:

1. Maintain high standards of academic excellence, providing opportunities for all learners to engage in a rich learning environment.
2. Work collaboratively across campus to continue to improve quality communication efforts targeting all College stakeholders.
3. Provide outstanding customer service in a friendly, inviting atmosphere, striving to consistently exceed our stakeholders' expectations.
4. Continue to grow a data-informed decision making culture by supporting the establishment of assessment plans, specific targets and relevant benchmarks across all areas of the College and by encouraging the review of relevant data as part of any decision-making process.
5. Continue to refine the organizational approach to quality improvement, utilizing AQIP accreditation criteria as guiding principles.

It is the policy and practice of Montcalm Community College to provide equal educational and employment opportunities regardless of race, sex, pregnancy, color, religion, national origin or ancestry, age, marital status, height, weight, disability or veteran status, or genetics in all programs, activities, services, employment and advancement including admissions to, access to, treatment in, or compensation in employment as required by state and federal law. In addition, no person, on the basis of sexual orientation, gender identity, or gender expression shall be discriminated against in educational programs, activities, or admissions. Arrangements can be made to ensure that the lack of English-language skills is not a barrier to admission or participation.



Montcalm Community College

Strategic Plan for 2017-2020

Executive Summary of Goals and Strategies

Montcalm Community College

Vision, Mission, and Values Statements

Vision

Montcalm Community College is west-central Michigan's preeminent provider of and preferred choice for education, training, and lifelong learning opportunities.

Mission

MCC is a leader in creating a learning community, contributing to shared economic, cultural, and social prosperity for all our citizens.

Values

Montcalm Community College subscribes to the following institutional values:

- We provide a caring environment for our students, staff, and community.
- We expect competence and the pursuit of excellence from our students and staff.
- We work in concert with our stakeholder communities to advance the philosophy of lifelong learning.
- We are committed to providing open access and fostering success for all of our learners.

Goals & Strategies

Institutional goal:

Focusing on Student Success

Advance our student support and achievement initiatives to continue building pathways for student success.

Strategies:

1. Develop and deliver quality programming to meet the diverse needs of students and community members.
2. Utilize appropriate data to establish performance targets and benchmarks to maintain rigorous curricula which drive student success.
3. Maintain the commitment to recruiting the highest quality faculty members and providing them continuing professional development opportunities so that all students receive excellent instruction.
4. Provide versatile learning and meeting spaces to meet the educational needs of students and community members.
5. Conduct strategic reviews of processes and outcomes relative to Student Activities and Enrollment Management to assure consistent, quality experiences for all students.

6. Continue partnership efforts with the MCC Foundation aimed at providing more scholarship opportunities for students and increased promotion of the available funding.
7. Ensure the "student experience" is a rich one, offering students a diversified learning environment where classroom learning is supplemented by cultural, community-based, and campus-based programming.

Institutional goal:

Strengthening our Future/Capacity Building

Ensure campus sustainability through concentrated development and stewardship efforts focused on human, physical, technological, and financial resources.

Strategies:

1. Continue partnership efforts with the MCC Foundation to create and implement plans to strengthen the Foundation and its connections in support of our learning community.
2. Continue the creative use of technology to provide delivery of quality services to students and employees.
3. Develop a comprehensive master plan related to campus infrastructure to more accurately identify present needs and future potential.

4. Continue to seek diversified funding opportunities to supplement general fund capabilities.
5. Utilize Project Management principles to pilot the development of a PM approach to major campus projects.
6. Maintain the commitment to continuing education and professional development for all colleagues, ensuring currency and relevance in the classroom and utilization of "best practices" in campus operations.

Institutional goal:

Developing, Expanding, and Strengthening our Community Collaborations

Enhance the College's outreach efforts to position the institution as both a leader and key partner in community and economic development initiatives.

Strategies:

1. Encourage and support the involvement of MCC colleagues in community-based organizations which strive to improve economic, cultural, and/or societal conditions in Montcalm County.
2. Engage multiple community stakeholders to support and advance key issues through proactive outreach and measurable outcomes.