

State Budget Office
Office of Education

Community Colleges Local Strategic Value Template

September 6, 2023

Please use this table as a method to **briefly** detail what your community college is doing to meet the best practices in each category. Each category is worth one-third of the total amount available for your institution. Your institution must meet 4 out of 5 best practices in a category to receive funding associated with that category.

Best Practices by Category	Examples of Adherence
Category A: Economic Development and Business or Industry Partnerships (must meet 4 of 5)	
<p>(i) The community college has active partnerships with local employers including hospitals and health care providers.</p>	<p>MCC partners with Corewell Health, My-Michigan Health, and Sparrow Health System (Carson City, Ionia, & Lansing) to offer clinical experiences for students and training for employees. MCC works with other health care organizations, like the Mid-Michigan District Health Department, to provide internships and training. MCC has partnered with Cherry Health to provide phlebotomy training to their medical assistants.</p> <p>MCC has an active apprenticeship program with over 20 local manufacturers. Currently, MCC has over 100 apprentices employed by over 20 local manufacturers and offers certificate programs to train the future workforce. Many of these students are in registered apprenticeships, but others are simply taking classes paid for by their employer. MCC helps local employers access Michigan New Jobs Training grant funding.</p>
<p>(ii) The community college provides customized on-site training for area companies, employees, or both.</p>	<p>MCC regularly offers PLC (Allen Bradley and Siemens) training; FANUC and Kuka robotics training; Tig and food grade welding training, basic computer training, basic blueprint reading and measurement training, GD&T training, Excel/Access training, sales training, MIOSHA, Lean, Quality management, internal audit, plant design, coaching, and CNC training to many local businesses including local manufacturers and local health care facilities. MCC also partners with the Michigan Manufacturing Technology Center (MMTC) to provide other training as needed. MCC provides</p>

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	directed study/internship opportunities and programs to business and industry representatives.
(iii) The community college supports entrepreneurship through a small business assistance center or other training, or consulting activities targeted toward small businesses.	MCC has a credit program in entrepreneurship and offers non-credit classes in numerous areas dealing with starting a company. MCC hosts MSBDC counseling at the Greenville campus and offers free classes with the MSBDC and SBA for starting a business. The college also provides free computer use, free use of business plan software, and many other free business resources to the community.
(iv) The community college supports technological advancement through industry partnerships, incubation activities, or operation of a Michigan technical education center or other advanced technology center.	<p>MCC’s Greenville campus includes an open lab for technological training. This location includes FANUC robotics training, ABB robotics training, Kuka Robotics training, and CISCO network training. Other training provided includes hydraulics, pneumatics, PLCs, CNC, CMM, and computer support. MCC’s Greenville campus offers advanced training in electronics, robotics, machine tool, welding (including virtual welding trainers), robotic welding, and motors and controls. MCC also has a mid-size FANUC tear-down robot for lock-out/tag-out and repair and rebuild.</p> <p>To increase access to skilled trades opportunities, MCC is working on an HVAC program that will start as a noncredit program transitioning to a credit program at Sidney campus. Six industry partners are assisting with curriculum development, equipment identification, and supporting the program with donated equipment. This program will provide basic HVAC training as well as advanced training for state-of-the-art energy efficient systems.</p>
(v) The community college has active partnerships with local or regional workforce and economic development agencies.	MCC partners with local workforce development agencies to provide various programs, services, and collaborative endeavors. Corrections Officer training is one example. MCC is currently working with Carson City Correctional Facility to offer 15 credit hours of classes, in one semester, to corrections officers who need it to remain employed at the facility.

Best Practices by Category	Examples of Adherence
	<p>MCC hosts monthly meetings where economic development and workforce development professionals meet to coordinate services to area employers.</p>
<p>Category B: Educational Partnerships (must meet 4 of 5)</p>	
<p>(i) The community college has active partnerships with regional high schools, intermediate school districts, and career-tech centers to provide instruction through dual enrollment, concurrent enrollment, direct credit, middle college, or academy programs.</p>	<p>MCC provides dual enrollment opportunities to all seven Montcalm County high schools, and four high schools in Ionia County, two high schools in both Gratiot and Berrien counties, two Christian schools, one high school in both Kent and Berrien counties, one virtual academy, and one aviation academy. In total, MCC served 554 students during the 2022-2023 academic year from 25 high schools, including home school students. MCC partners with the Montcalm Area Intermediate School District to operate an Early College on MCC’s campus that serves students from most local high schools. MCC has articulation agreements with the Montcalm Area Career Center, Mount Pleasant Technical Center, Heartlands Institute of Technology (Ionia), Saranac High School, Greenville High School, and Kent Career Center in Business, Early Education, Welding, Computer Support, Criminal Justice, Agriculture, and Health and Engineering. MCC partners with Michigan State University to offer associates degrees in Agribusiness and Agricultural Operations, which have articulations back into the career centers.</p>
<p>(ii) The community college hosts, sponsors, or participates in enrichment programs for area K-12 students, such as college days, summer or after-school programming, or science Olympiad.</p>	<p>MCC runs numerous summer camps aimed at the K-12 population. MCC has a mobile education trailer that takes manufacturing and robotics, PLC’s, virtual welders, and health simulation to all area K-12 schools. MCC is also sponsoring local robotics teams. MCC hosts senior visits to campus in October to tour, learn about our programs, meet faculty and do career exploration. MCC provides bussing, lunch and swag. MCC also hosts 10th-grade campus visits focused on career path exploration, partners with local agencies to offer a countywide job fair, co-sponsors high</p>

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	<p>school “decision day” celebrations, and manages a traveling K-5 Career Development kit that provides elementary schools with the lessons, lesson plans and materials to meet the Michigan Career Development Model requirements. In addition, MCC faculty visit area high schools to talk about specific careers and opportunities. MCC also has an NSF grant that allows funding to be spent on recruitment. A fall 2022 camp has been designed to encourage 6-12 students to explore automation programs.</p>
<p>(iii) The community college provides, supports, or participates in programming to promote successful transitions to college for traditional age students, including grant programs such as talent search, upward bound, or other activities to promote college readiness in area high schools and community centers.</p>	<p>MCC regularly brings in representatives from 4-year colleges and universities to talk to students and work with them on transfer.</p> <p>MCC offers free ACCUPLACER testing to local high schools to help determine their college readiness during their high school careers.</p> <p>MCC employs a Career Counselor to work in local middle and high schools to help those students find careers and the training path they require.</p> <p>In partnership with the Montcalm Area Intermediate School District, MCC offers an Early College to serve Montcalm and Ionia counties. Students enter the Early College in the 11th grade and can graduate with their high school diploma and associate degree in three years, at no cost to the students or their families.</p>
<p>(iv) The community college provides, supports, or participates in programming to promote successful transitions to college for new or reentering adult students, such as adult basic education, GED preparation and testing, or recruiting, advising, or orientation activities specific to adults.</p>	<p>MCC offers GED testing for the community. Additionally, MCC offers CLEP testing. MCC also collaborates with the Montcalm and Ionia Literacy Councils to help prepare low-skilled students for entry into MCC and, ultimately, successful completion of their educational goals. MCC’s advisors are skilled at working with the returning adult population.</p> <p>Most industrial programs are aligned to industry credentials. Students can use their previously obtained credentials to prove course competency</p>

1. Community College Local Strategic Value (cont.)

Best Practices by Category	Examples of Adherence
	<p>and receive credit. Meanwhile, students are also allowed to take the industry credential exams to prove their skills and bypass courses.</p> <p>The MCC Express Program provides a “conductor” to most new and returning adult students to help them navigate college and support their success. This includes conductors for all nursing students. Due to the success of this program, it is being scaled to help all MCC students.</p>
<p>(v) The community college has active partnerships with regional 4-year colleges and universities to promote successful transfer, such as articulation, 2+2, or reverse transfer agreements or operation of a university center.</p>	<p>MCC has over 120 articulation agreements, spanning most area colleges and universities. These agreements include 3+1, 2+2, and transfer guides. MCC has signed reverse articulation agreements with Davenport University, Grand Valley State University, Ferris State University, Central Michigan University, and Western Michigan University. MCC has partnered with MSU to provide associate degrees in agriculture on MCC’s main campus in Sidney. MCC and MSU jointly employ a recruiter/program director for the agricultural program who is housed on MCC’s campus.</p> <p>MCC, along with the Michigan Community College Association, and other community colleges and universities, is participating in statewide articulation agreements in Biology, Psychology, Criminal Justice, Communication, Social Work, and Engineering & Business.</p> <p>MCC offers an associate degree program in Cyber Defense with Davenport University. This agreement is a 1+1 with MCC offering 30 credits and Davenport University offering the other 30 credits.</p> <p>MCC has a partnership with Davenport University (DU) that allows MCC nursing students to complete additional classes at MCC, then transfer to Davenport for their last year. The DU classes are offered online for MCC students. MCC is actively participating in the ADN=BSN program for degree completion and increasing participation and completion in Nursing field.</p>

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Category C: Community Services (must meet 4 of 5)	
<p>(i) The community college provides continuing education programming for leisure, wellness, personal enrichment, or professional development.</p>	<p>MCC annually offers over 100 continuing education courses for the community. These courses include, but are not limited to, computer training, art, local history, business skills, yoga and wellness, teacher CEUs, languages, music, and a global awareness series presented by the World Affairs Council of West Michigan.</p>
<p>(ii) The community college operates or sponsors opportunities for community members to engage in activities that promote leisure, wellness, cultural or personal enrichment such as community sports teams, theater or musical ensembles, or artist guilds.</p>	<p>MCC’s Recreation and Fitness Center features a pool, gym, fitness center and climbing wall that is open to the public, featuring activities such as cornhole, badminton, pickleball, indoor walking, tennis, disc golf and several water exercise classes. MCC also offers cultural trips that are open to both students and the public. MCC hosts study abroad tours that allow MCC students and community members to travel the world. MCC is beginning to plan study abroad programs now that it is feasible to do so.</p> <p>MCC hosts the Ash Lectureship Series, which regularly brings well-known and topical speakers to campus for the benefit of both students and community members.</p> <p>MCC is a member of the World Affairs Council of West Michigan to offer international programming to the community. As part of this program, MCC hosts one of the events for West Michigan.</p> <p>MCC promotes musical interests through its Alumni & Friends Choir, a community-based choir that performs fall and spring concerts for the community. We also host local musical performers on our Sidney campus for all to enjoy.</p> <p>MCC also partners with local community groups to sponsor Music in the Park performances in several communities.</p> <p>To promote personal wellness the activities department also offers nutritional evals, personal</p>

Best Practices by Category	Examples of Adherence
	training, personal workout programs private swim lessons, aerobic classes, strength training classes, we also hold senior workout classes as well as hold Senior Citizens Day and special swimming classes for home school kids' survival swim training for our local middle schools we also do many activities throughout the school year to keep our students engaged and entertained.
(iii) The community college operates public facilities to promote cultural, educational, or personal enrichment for community members, such as libraries, computer labs, performing arts centers, museums, art galleries, or television or radio stations.	MCC operates a campus library that is open to the public and collaborates with all the local district libraries. MCC computer labs in Greenville and Sidney are open to the public and offer free Internet access. Students from local schools regularly come to MCC's main campus in Sidney to see the Mastodon bones that are on display, and tour Heritage Village to learn about the history of Montcalm County. One Book One County Montcalm and MCC Reads that engage the entire community in reading and discussing books.
(iv) The community college operates public facilities to promote leisure or wellness activities for community members, including gymnasiums, athletic fields, tennis courts, fitness centers, hiking or biking trails, or natural areas.	MCC operates a gymnasium, a pool, a rock-climbing wall, and a fitness center that are available to the public for a small charge. MCC has tennis courts, pickleball courts, and a disc golf course that are available to the public at no charge, as well as nearly five miles of nature trails on the main campus in Sidney. MCC also holds the Bramble Ramble, an annual 5K run, 10K run, and one mile walk on the nature trails. Montcalm Community College's Recreation & Fitness Center is a Silver Sneakers site. That means community members who are 65 or older are free to move at no cost through select Medicare plans.
(v) The community college promotes, sponsors, or hosts community service activities for students, staff, or community members.	MCC hosts events such as the monthly legislative luncheon and political debates. MCC student organizations are encouraged to consider avenues for community service as part of their planned activities. MCC's marketing classes create marketing plans for

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	<p>local businesses, and MCC’s Tax Accounting students work with the United Way to complete yearly taxes for low-income families.</p> <p>MCC’s nursing program has a graduation requirement for students to complete six hours of volunteer time focused on the health and wellness within the community.</p> <p>Through service-learning projects, MCC students, instructors and staff support community activities such as local food pantries, clothing collections, health clinics and efforts to combat homelessness.</p>

September 12, 2023

A regular meeting of the Montcalm Community College Board of Trustees was called to order at 5:30 p.m. by Chairperson Karen Carbonelli at Greenville Public Schools Central Service Facility Community Room.

Trustees present: Karen Carbonelli, Chairperson
 Carol Deuling-Ravell, Vice Chairperson
 Joyce Kitchenmaster, Secretary (arrived 5:37 p.m.)
 Robert Marston
 Kurt Peterson, Treasurer
 Joshua Stump

Trustees absent: Esther Combs

Other present: Alison Barberi, Greenville Area Community Foundation
 Jakob Bigard, Montcalm Economic Alliance
 Larry Carbonelli
 Mandy Christian, Greenville Tool & Die
 Steven Fosgard, MCC Vice President for Academic Affairs
 Lisa Herald, MCC Executive Assistant, President's Office
 Lisa Lund, Executive Director for the MCC Foundation
 Angie Peterman, Aggressive Tooling
 Rich Ring, Greenville Tool & Die
 Wayne Roedel, Greenville Public Schools Superintendent
 Dave Seppala, Montcalm Economic Alliance
 Cory Smith, *The Daily News* Reporter
 Connie Stewart, MCC Interim President
 Kire Wierda, MCC Director of Accounting
 Tracy Zamarron, MCC Dean of Health & Human Services

The Trustees moved discussion with guest to the beginning of the agenda.

The Trustees and the representatives from the Greenville community and Greenville Public Schools discussed local business and K-12 concerns and ways we can collaborate.

The Trustees reviewed minutes from their 8/8/23 meeting. Hearing no comments or corrections, Mrs. Carbonelli said the minutes will stand approved as printed.

The Trustees reviewed financial reports.

Ms. Stewart gave an MCC update on enrollment, athletics, millage, capital campaign, faculty days, welcome week, housing, and covid.

Upon motion duly made by Marston and supported by Deuling-Ravell, the following resolution was unanimously approved:

BE IT RESOLVED, That the Montcalm Community College Board of Trustees certifies that the college meets the best practice standards required for state appropriations under Section 230 of Michigan Public Act 144 of 2023.

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(ii) The community college provides customized on-site training for area companies, employees, or both.	<p>MCC regularly offers PLC (Allen Bradley and Siemens) training; FANUC and Kuka robotics training; Tig and food grade welding training, basic computer training, basic blueprint reading and measurement training, GD&T training, Excel/Access training, sales training, MIOSHA, Lean, Quality management, internal audit, plant design, coaching, and CNC training to many local businesses including local manufacturers and local health care facilities. MCC also partners with the Michigan Manufacturing Technology Center (MMTC) to provide other training as needed. MCC provides directed study/internship opportunities and programs to business and industry representatives.</p>
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	<p>Facility to offer 15 credit hours of classes, in one semester, to corrections officers who need it to remain employed at the facility.</p> <p>MCC hosts monthly meetings where economic development and workforce development professionals meet to coordinate services to area employers.</p>
Category B: Educational Partnerships (must meet 4 of 5)	
<p>(i) The community college has active partnerships with regional high schools, intermediate school districts, and career-tech centers to provide instruction through dual enrollment, concurrent enrollment, direct credit, middle college, or academy programs.</p>	<p>MCC provides dual enrollment opportunities to all seven Montcalm County high schools, and four high schools in Ionia County, two high schools in both Gratiot and Berrien counties, two Christian schools, one high school in both Kent and Berrien counties, one virtual academy, and one aviation academy. In total, MCC served 554 students during the 2022-2023 academic year from 25 high schools, including home school students. MCC partners with the Montcalm Area Intermediate School District to operate an Early College on MCC's campus that serves students from most local high schools. MCC has articulation agreements with the Montcalm Area Career Center, Mount Pleasant Technical Center, Heartlands Institute of Technology (Ionia), Saranac High School, Greenville High School, and Kent Career Center in Business, Early Education, Welding, Computer Support, Criminal Justice, Agriculture, and Health and Engineering. MCC partners with Michigan State University to offer associates degrees in Agribusiness and Agricultural Operations, which have articulations back into the career centers.</p>
<p>(ii) The community college hosts, sponsors, or participates in enrichment programs for area K-12 students, such as college days, summer or after-school programming, or science Olympiad.</p>	<p>MCC runs numerous summer camps aimed at the K-12 population. MCC has a mobile education trailer that takes manufacturing and robotics, PLC's, virtual welders, and health simulation to all area K-12 schools. MCC is also sponsoring local robotics teams. MCC hosts senior visits to campus in October to tour, learn about our programs, meet faculty and do career exploration. MCC provides bussing, lunch and swag. MCC also hosts 10th-grade campus visits focused on career path exploration, partners with local agencies to offer a countywide job fair, co-sponsors high school "decision day" celebrations, and manages a traveling K-5 Career Development kit that provides elementary schools with the lessons, lesson plans and materials to meet the Michigan Career Development Model requirements. In addition, MCC faculty visit area high schools to talk about specific careers and opportunities. MCC also has an NSF grant that allows funding to be spent on recruitment. A fall 2022 camp has been designed to encourage 6-12 students to explore automation programs.</p>
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	and associate degree in three years, at no cost to the students or their families.
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<p>Category C: Community Services (must meet 4 of 5)</p>	

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<p>(iii) The community college operates public facilities to promote cultural, educational, or personal enrichment for community members, such as libraries, computer labs, performing arts centers, museums, art galleries, or television or radio stations.</p>	<p>MCC operates a campus library that is open to the public and collaborates with all the local district libraries. MCC computer labs in Greenville and Sidney are open to the public and offer free Internet access. Students from local schools regularly come to MCC's main campus in Sidney to see the Mastodon bones that are on display, and tour Heritage Village to learn about the history of Montcalm County. One Book One County Montcalm and MCC Reads that engage the entire community in reading and discussing books.</p>
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(v) The community college promotes, sponsors, or hosts community service activities for students, staff, or community members.	<p>MCC hosts events such as the monthly legislative luncheon and political debates. MCC student organizations are encouraged to consider avenues for community service as part of their planned activities. MCC's marketing classes create marketing plans for local businesses, and MCC's Tax Accounting students work with the United Way to complete yearly taxes for low-income families.</p> <p>MCC's nursing program has a graduation requirement for students to complete six hours of volunteer time focused on the health and wellness within the community.</p> <p>Through service-learning projects, MCC students, instructors and staff support community activities such as local food pantries, clothing collections, health clinics and efforts to combat homelessness.</p>

Mrs. Carbonelli appointed Trustee Robert Marston to the audit committee through 9/12/26.

The Trustees discussed the upcoming millage community conversations.

Mrs. Carbonelli appointed Trustee Kurt Peterson as voting delegate during the upcoming Association of Community College Trustees Leadership Congress.

The Trustees discussed the Michigan Community College Association networking reception at the upcoming Association of Community College Trustees Leadership Congress.

At 6:56 p.m., Kitchenmaster moved that the meeting adjourn. Marston supported the motion, which carried unanimously.